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CENTRAL FAX CENTERAmendments to the Specification:

DEC 17 2010

The paragraph starting at page 3, line 13, is amended and now reads as follows:

-- In a further advantageous embodiment of the invention, it is provided that the substrate has a fixing material means projecting to attach the material strip. The fixing means has the function to fix the material strip to the substrate and can be easily manufactured. --

On page 6, after line 18, please add the following paragraph:

-- The strip 2 has a first portion defining a first longitudinal end and a second portion defining a second longitudinal end. The second portion has a middle tab so as to have leg segments on respective sides thereof. The first portion and the leg segments of the second portion are fixedly connected to the inner wall surface 3 of the tire. The middle tab is clear of and unattached to the inner wall surface 3 of the tire. The substrate 4 has a clear-through opening 7 formed therein through which the middle tab passes from below the substrate 4. The middle tab is releasably connected to the substrate 4 at the upper surface thereof so as to enable the substrate 4 to lie on the first portion and the leg segments thereby avoid a direct contact of the substrate 4 with the inner wall surface 3 of the tire. --